

California eHealth Landscape
July 2010

Patients

Cal eConnect
(governance entity)

Regional Extension Centers (RECs)

Rural Technical Advisory
Committee (RTAC)

Cal eRx

California Telehealth
Network (CTN)

CA Health Workforce Alliance

Western Regional
HIT Consortium

Beacon Grant: UC San Diego

Individual Organizations

- Independent Practice Assns. (IPAs)
- Clinics
- Medical groups
- Associations
- Vendors
- Integrated Delivery Networks
- Health Info. Orgs. (HIOs)
- Hospitals
- Health plans

CA Health & Human
Services (CHHS)

State & Local
Governments

eHealth
Advisory
Board

eHealth
Coordinating
Committee

Medi-Cal
EHR
Incentive
Program

Privacy and
Security
Advisory Board (PSAB)

Health Information
& Strategic
Planning Division

Office of the State Chief Information Officer (OCIO)

State HIE
Policy
Coordinating
Committee

- CO-CHAIR David Linsky (Pacific Business Group on Health)
- CO-CHAIR Donald Crane (CA Assn. of Physician Groups)
- Community Health Center (Ralph Silber, Community Health Center Network)
- Consumer (Marge Ginsburg, Center for Healthcare Decisions)
- Consumer (Mark Savage, Consumers Union)
- Health Care Services (Toby Douglas, Dept. of Health Care Services)
- Health Informatics Education (Peter Yellowkes, Graduate Program in Health Informatics at UC Davis)
- Health Information Org. (Laura Landry, Western Health Information Network)
- IPA (Bill Beigle, Physicians Medical Group of Santa Cruz)
- Labor (Dave Regan, Service Employee International Union)
- Medical Association (Brennan Cassidy, CA Medical Assn)
- Medical Group (Keith Wilson, Talbert Medical Group)
- Private Health Plan (David Joyner, Blue Shield of CA)
- Private Hospital (Tom Priesele, Cedars-Sinai Health System)
- Public Employees (Anne Stausbol, CA Public Employees' Retirement System)
- Public Health Officer (Ann Lindsay, Humboldt County)
- Public Health Plan (Howard Kahn, LA Care Health Plan)
- Public Hospital (Ron Jimenez, Santa Clara Valley Health & Hospital System)
- State eHealth Program (Jonah Frohlich, CA Health & Human Services Agency)

- CeC Advisory Board
- Committees
 - eConnect Engagement
 - eConnect Business
 - eConnect Technology
 - eConnect Lab Services
 - eConnect Policy

HITEC-LA

CalHIPS

- Board Members
 - PRESIDENT Carmela Castellano-Garcia, CA Primary Care Assn.
 - Alameda-Contra Costa Medical Assn. (Donald Waters)
 - CA Assn. of Public Hospitals (Erica Murray)
 - CA Health & Human Services (Jonah Frohlich)
 - CA Medical Assn. (Lisa Folberg)
 - Planned Parenthood Mar Monte (Dorothy Ferguson)
 - San Mateo Medical Ctr. (Chester Joseph Kumappully)
 - Santa Rosa Community Health Ctrs. (Naomi Fuchs)

Speranza Avram

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- CA HealthCare Foundation (Glen Moy/ Sophia Chang)
- CMS Region 9 (Betsy Johnson)
- Department of Health Care Services (Toby Douglas and Kim Ortiz, Medi-Cal)
- Health Plan (Nancy Stalker, Blue Shield)
- Independent Practice (Mike Zimmerman, Affinity Medical Solutions)
- Medical Board (Barbara Johnston)
- Network (Scott Barclay/Tom Groom, SureScripts and Dana Verabie, Emdeon)
- Pharmaceutical Manufacturer (Sabrina Blackwell, Novartis)
- Pharmacy (Doug Pitor, CVS)
- POC vendor (Bevey Mier, Allscripts)
- Provider Organization (Bill Spooner, SHARP and CJ Kumappully, San Mateo Medical Center)
- Regional Extension Centers (Speranza Avram, CalHIPS and Elaine Batchelor/Sajid Ahmed, LA Care Health Plan)
- Regional Health Info. Exchange (Eileen Moscaritolo, CalOptima)
- Wholesaler HealthCare (Matt Lowe, McKesson)

- Blue Shield of CA (Nancy Stalker)
- California HealthCare Foundation (Glen Moy)
- CalOptima (Eileen Moscaritolo)
- Department of Health Care Services (Kim Ortiz)
- LA Care Health Plan (Elaine Batchelor)

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- CO-CHAIR Thomas Nesbitt
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- CA HealthCare Foundation (Margaret Laws)
- CA Hospital Assn. (Lois Sader)
- CA Primary Care Assn. (Andie Martinez)
- CA State Rural Health Assn. (Desiree Rose)
- CTEC (Christine Martin)
- CTEF (Same Wright McPeak)
- Dept. of Managed Health Care (Cindy Ehnes)
- National Coalition for Health Integration (Patrick Seon-Shang)
- Southern Sierra Telehealth Program (Earl Ferguson)
- UnitedHealthcare (Nancy Monk)

Eric Brown

Jeff Oseidine

Jim Conins

Ed Babakunian

Jonah Frohlich

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- CA Assn. of Physician Groups (Donald Crane)
- CA Assn. of Public Hospitals (Melissa Stafford Jones)
- CA Clinical Lab Assn. (Karen Hatfield)
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- CA Hospital Assn. (Duane Dauner)
- CA Medical Assn. (Brennan Cassidy)
- CA Medical Assn. (Lynn Rokison)
- CA Primary Care Assn. (Carmela Castellano-Garcia)
- Consumer Action (Ken McKelowney)
- Intel Digital Health Group (Ben Wilson)
- Pacific Business Gr. on Health (David Linsky)
- Senate Health (Elaine Alquist)
- State Chief Info. Officer (Teri Takai)

Jonah Frohlich

- CHHS State Departments
- State Chief Info. Officer (CIO)
- CO-CHAIR Jonah Frohlich
- CA Health & Human Services Agency
- CA Academy of Family Physicians (Nikien Verbeten)
- CA Assn. of Health Plans (Maral Farsi)
- CA Assn. of Physician Groups (Lara Hawkins)
- CA Assn. of Public Hospitals (Seraphin Nicholson)
- CA Business, Transportation, & Housing Agency (Kathryn Lowell)
- CA Critical Access Hospital Network (Raymond Hino)
- CA Dept. of Health Care Services (Kim Ortiz)
- CA Dept. of Public Health (Lanette Scott)
- CA Health Workforce Alliance (Jeff Oseidine)
- CA Hospital Assn. (Pamela Lane)
- CA Legislature (Lisa Chan-Sawin)
- CA Medical Assn. (Lisa Folberg)
- CA Office of State CIO (Christy Quinlan)
- CA Primary Care Assn. (Carmela Castellano-Garcia)
- CA Rural Indian Health Board (Patricia Crouch)
- CA State Treasurer (Patricia Wyne)
- CA Telehealth Network (Eric Brown)
- Cal eConnect (Carladense Edwards)
- Cal eRx (Glen Moy)
- CalHIPS (Speranza Avram)
- CalOptima (Eileen Moscaritolo)
- HITEC-LA (Sajid Ahmed)
- PSAB, Office of Health Information Integrity (Alex Kam)
- Public Health Officers (Eric Handler, Orange Cty)
- Rural Technology Advisory Committee (Earl Ferguson)
- UnitedHealth Group (Steven Henry)
- Univ. of CA, San Diego (Ed Babakunian)
- Western Regional HIT Consortium (Jim Conins)

Jonah Frohlich

- Communication & Outreach
- Medi-Cal EHR Core Business Process
- Organized Delivery Models
- Technical Workforce

Kim Ortiz

David Bass

Office of HIPAA Compliance

Alex Kam

Lanette Scott

- CA Assn. of Physician Groups (Bill Barcellona)
- CA Assn. of Public Hospitals (Erica Murray)
- CA Health Care Foundation (Chris Penney)
- CA Medical Assn. (David Ford)
- CA Primary Care Assn. (Andie Martinez)
- CA Hospital Assn. (Pam Lane)
- CalOptima (Eileen Moscaritolo)
- Community Health Clinic Ole & Redwood Community Health (Robert Moore)
- Consumers Union (Mark Savage)
- Harbor-UCLA Medical Center (Paul Chung Fu)
- Inland Empire Health Plan (Brad Gilbert)
- KP HealthConnect (John Mattison)
- LA Care (Sajid Ahmed)
- Long Beach Network for Health (Laura Landry)
- Mercy Medical Group (Patricia Ostrander)
- Santa Clara Valley Health and Hospital System (Ron Jimenez)

- CO-CHAIR Rory Jaffe, CA Hospital Patient Safety Org.
- CO-CHAIR Pam Dixon, World Privacy Forum
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- AHIP (Leanne Gassaway)
- American College Emergency Physicians (Lynn McCullough)
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- CA Assn. of Physician Groups (Bill Barcellona)
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- CA HealthCare Foundation (Veenu Anakkhi)
- CA Hospital Assn. (Pamela Lane)
- CA Pharmacists Assn (Douglas Hillkom)
- CalPERS (John Rice)
- Consumer Action (Ken McKelowney)
- Dept. of Health Care Services (Karen Johnson)
- Dept. of Managed Health Care (Cindy Ehnes)
- Stanford University (Todd Ferris)
- USC (Laura LaCorte)

- Education
- Privacy
- Legal
- Security

Bobbie Holm